



# PREPARE FOR **SWE**10 IN ORLANDO WITH AN Enhanced Exhibitor Listing

SWE is proud to offer a new and powerful opportunity to build momentum leading into the WE10 Conference in Orlando. Members closely review the website to see who will be attending the career fair and now, you have the opportunity to ensure that your listing on the WE10 website stands out from the hundreds of exhibitors attending. There are two options available to advertisers. The first option is the Premium Listing which is available to only ten exhibitors. The second option is an Enhanced Listing.

Both options allow you to differentiate your company in the online exhibitor listing, and to provide more detailed information about your products and services; social media outlets; and online resources...all on your dedicated listing page within the heavily trafficked WE10 website.

## PREMIUM LISTING

The Premium Listings are limited to 10 exhibitors. These will be the first listings seen on the page, appearing at the top.

Benefits include:

- Company logo (200 x 200 pixels, GIF format, animations acceptable)
- Company description (up to 250 words)
- List engineering disciplines you are looking to attract
- Up to eight links to company web pages and/or social media (careers, diversity, homepage, recruiting calendar, technology/products, video, link to magazine ad, etc)
- One (1) Job Spotlight Link, providing a direct link to a featured job in the Career Center.
- Link to SWE career center job listing
- One conference event listing on WE10 online calendar
- Cost: \$3,375 (net)



## ENHANCED LISTING

Enhanced listings will appear alphabetically in a bold, highlighted text box. These listings will link to your enhanced listing page and will include:

- Up to three links to company pages and/or social media
- Company description (up to 150 words)
- List engineering disciplines you are looking to attract
- Link to SWE career center job listing
- Cost: \$1,495 (net)



## GRADUATE SCHOOL ENHANCED LISTING

Benefits include:

- University listings will appear alphabetically in a bold, highlighted text box.
- University logo (200 x 100 pixels, GIF format, no animations)
- Up to three links to university pages and/or social media
- Program description (up to 150 words)
- Cost: \$950 (net)